

**Proposals Submitted to the  
Traditional Enhancement Program - Business  
for the FY 2007-2008 Review Cycle**

<b>Prop#</b>	<b>Title</b>	<b>Institution/Department</b>	<b>Principal Investigator(s)</b>	<b>Duration (Years)</b>	<b>BoRSF Money Requested</b>
<b>001BUS-08 BUS</b>	PREDICT Enhancement Plan: Partnering for the Future	Louisiana State University And A&M College - Baton Rouge (Economics);	Dek Terrell; Helmut Schneider;	<b>1</b>	<b>\$ 87,073</b>
				<b>Total</b>	<b>\$ 87,073</b>

**E**

Proposal is a **New Request**

<b>002BUS-08 BUS</b>	Converting Research to Results: An Entrepreneurship and Innovation Colloquium Series	Louisiana State University And A&M College - Baton Rouge (Stephenson Entrepreneurship Institute);	K. Mark Weaver; Charles F. D'Agostino;	<b>1</b>	<b>\$ 89,405</b>
				<b>Total</b>	<b>\$ 89,405</b>

**N**

Proposal is a **New Request**

E=Primarily an Equipment Request

N=Not Primarily an Equipment Request



<b>Prop#</b>	<b>Title</b>	<b>Institution/Department</b>	<b>Principal Investigator(s)</b>	<b>Duration (Years)</b>	<b>BoRSF Money Requested</b>
<b>003BUS-08 BUS</b>	The Economic Gardening Activity Theory Usable Laboratory (ATUL)	Louisiana State University And A&M College - Eunice (Business and Technology);	Fred Neal Landry; Jan Broussard; Michael Axelrod; Sanford Wood; Steven Gervais;	<b>1</b>  <b>Total</b>	<b>\$ 90,560</b>  <b>\$ 90,560</b>
<b>E</b>	Proposal is a <b>New Request</b>				
<b>004BUS-08 BUS</b>	Teaching and Learning Digital Communications	Louisiana State University And A&M College - Shreveport (Management/Marketing);	Janice Goode; Del Johnson; Tim Shaughnessy;	<b>1</b>  <b>Total</b>	<b>\$ 119,392</b>  <b>\$ 119,392</b>
<b>E</b>	Proposal is a <b>New Request</b>				
<b>005BUS-08 BUS</b>	Engaging Students, Enhancing Active Learning and Developing Faculty Via Technology	Louisiana State University And A&M College - Shreveport (Management/Marketing);	Karen E. James; Douglas Bible; John Fortenberry; Ray Taylor;	<b>1</b>  <b>Total</b>	<b>\$ 119,908</b>  <b>\$ 119,908</b>
<b>E</b>	Proposal is a <b>New Request</b>				
<b>Prop#</b>	<b>Title</b>	<b>Institution/Department</b>	<b>Principal Investigator(s)</b>	<b>Duration (Years)</b>	<b>BoRSF Money Requested</b>

<b>006BUS-08 BUS</b>	Information Assurance Mobile Laboratories	Louisiana Tech University (Management and Information Systems);	Tom L. Roberts; James J. Cochran; Selwyn Ellis;	<b>1</b>	<b>\$ 69,767</b>
				<b>Total</b>	<b>\$ 69,767</b>

**E**Proposal is a **New Request**

<b>007BUS-08 BUS</b>	Video Conferencing Equipment for College of Business Music Industry Studies Professional Education at Loyola University	Loyola University New Orleans (Business Administration);	Jerry R. Goolsby;	<b>1</b>	<b>\$ 123,244</b>
				<b>Total</b>	<b>\$ 123,244</b>

**E**Proposal is a **New Request**

<b>008BUS-08 BUS</b>	Improving Louisiana's Business Education Outcome: An Investigation of the Use of the Modified Problem Based Learning Approach to Business Education	Loyola University New Orleans (Business);	Lee Yao; Wing Fok;	<b>1</b>	<b>\$ 94,270</b>
				<b>Total</b>	<b>\$ 94,270</b>

**N**Proposal is a **New Request**

<b>Prop#</b>	<b>Title</b>	<b>Institution/Department</b>	<b>Principal Investigator(s)</b>	<b>Duration (Years)</b>	<b>BoRSF Money Requested</b>
<b>009BUS-08 BUS</b>	Enhancement of Teaching Skills and Assessment/Accreditation Knowledge: A	McNeese State University (Business);	Mitchell Adrian;	<b>1</b>	<b>\$ 106,361</b>
<b>N</b>	Comprehensive Faculty Development Plan for the College of Business at McNeese State University			<b>Total</b>	<b>\$ 106,361</b>
Proposal is a <b>New Request</b>					
<b>010BUS-08 BUS</b>	Enhanced Learning Environments Using Flexible Learning Technologies in Support of a Master Plan in the College of Business Administration at Nicholls State University: Phase III	Nicholls State University (Management and Marketing);	R. Charles Viosca, Jr.; Betty Kleen; Bruce McManis; Kevin Cruthirds; R. Morris Coats; Shari Lawrence; Sherry Rodrigue; Sonya Premeaux;	<b>1</b>	<b>\$ 71,955</b>
<b>E</b>				<b>Total</b>	<b>\$ 71,955</b>
Proposal is a <b>New Request</b>					
<b>011BUS-08 BUS</b>	Enhancement of Basic Economics and Financial Fundamentals in Secondary Education	Southern University and A&M College at Baton Rouge (Economics and Finance);	Leroy Davis; Katina T. L. January; Milton H. Kleinpeter;	<b>1</b> <b>2</b>	<b>\$ 117,470</b> <b>\$ 104,470*</b>
<b>N</b>				<b>Total</b>	<b>\$ 221,940</b>
Proposal is a <b>New Request</b>					

**\* Note: The RFP restricts requests for 2<sup>nd</sup> year funding to \$50,000.**

<b>Prop#</b>	<b>Title</b>	<b>Institution/Department</b>	<b>Principal Investigator(s)</b>	<b>Duration (Years)</b>	<b>BoRSF Money Requested</b>
<b>012BUS-08 BUS</b>	Enterprise Adventures in Business	Southern University and A&M College at New Orleans (Business);	Louis Mancuso; Shatiqua Mosby-Wilson;	<b>1</b>	<b>\$ 85,356</b>
				<b>Total</b>	<b>\$ 85,356</b>
<b>N</b>	Proposal is a <b>New Request</b>				
<b>013BUS-08 BUS</b>	Development of a Property Management System (PMS) Software Simulation and Lab for the Hospitality Management Program in the B. I. Moody III College of Business Administration	University of Louisiana at Lafayette (Marketing and Hospitality);	Gina Fe G. Causin; Becky Dubois; Gwen Fontenot;	<b>1</b> <b>2</b>	<b>\$ 66,482</b> <b>\$ 51,295*</b>
<b>N</b>				<b>Total</b>	<b>\$ 117,777</b>
	Proposal is a <b>New Request</b>				
<b>014BUS-08 BUS</b>	Enhancement of the Undergraduate Hospitality Management Program Through Accreditation, Improved Technology & Lab Facility Upgrades	University of Louisiana at Lafayette (Marketing and Hospitality);	Gwen Fontenot; Becky Gaspard Dubois; Gina Causin;	<b>1</b>	<b>\$ 47,601</b>
<b>E</b>				<b>Total</b>	<b>\$ 47,601</b>
	Proposal is a <b>New Request</b>				

\* Note: The RFP restricts requests for 2<sup>nd</sup> year funding to \$50,000.

<b>Summary of Proposals Submitted to the Traditional Enhancement Program - Business for the FY 2007-2008 Review Cycle</b>			
<b>Total Number of Proposals Submitted</b>	<b>Total First-Year Funds Requested</b>	<b>Total Funds Requested</b>	<b>Total First-Year Funds Available</b>
<b>14</b>	<b>\$ 1,288,844</b>	<b>\$ 1,444,609</b>	<b>\$</b>